

INASPO 2008 ANNUAL CONFERENCE
September 8-11, 2008 • St. Louis, Missouri

GREEN IS GOOD:

How to Develop an Effective Environmentally Preferred Purchasing Policy

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Moderated by
Dianne Lancaster—Oregon

Panelists:

- John Bissell—Tennessee
- Chris O'Brien, Director—Responsible Purchasing Network (RPN)
- John Utterback—Colorado

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Committee Charge: *Research best practices in environmentally preferable (green) purchasing and prepare a resource guide for distribution to state government policy makers to guide them as they develop standards, product specifications and policies for implementing a green purchasing initiative in their state.*

Committee Members

| | |
|------------------------------|-------------------------|
| Dianne Lancaster, OR – Chair | Tracey Shiverdecker, OH |
| Jean Clark, AZ | Steve Hagar, OK |
| John Utterback, CO | Greg Hopkins, OR |
| Ellen Phillips, MA | John Bissell, TN |
| Marcia Deegler, MA | Christine Warnock, WA |
| Colleen Janes, NV | Walt Bikowitz, Honorary |
| Stephen Hunter, OH | Kay Kishline, Honorary |

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The NASPO Green Purchasing Resource Guide

1. **Introduction**
2. **Understanding the Basics:** What is green purchasing? Why is it important to buy green? Who are the key participants? What are the challenges?
3. **NASPO Policy Statement**
4. **Drafting Your Green Purchasing Policy:** Considerations for drafting your policy statement, Putting pen and policy to paper
5. **Steps to Developing a Green Purchasing Program :** Ten steps to Starting a Program, Plucking the low-hanging fruit, Assessing your current purchases
6. **Implementation Strategies to Garner More Green:** Federal level procurements, Best value v. lowest price, Set-asides and price preferences, Solution-based contract "categories"

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Green Purchasing Resource Guide (cont).

7. **Easing the Burden of Buying Green:** Contracting Opportunities (*within individual and multi-state contracts*), Verifying Green Claims, Understanding Environmental Standards
8. **Training and Information Sharing:** Opportunities for Collaboration, Case Studies/Current Green Purchasing Initiatives, Comparing Costs and Ways to keep them down, Guidance on Total Cost of Ownership and e-waste
9. **Measuring and Marketing Your Success:** Rationale, Three more easy steps, Calculating Benefits
10. **Resources:** Websites that will list green suppliers and manufacturers, Basic Product Directory, Selected Books, Eco-labels and Logos
11. **Glossary of Terms**
12. **Frequently Asked Questions (FAQs)**

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The NASPO Green Purchasing Resource Guide

- Will be available on the redesigned NASPO website.
- Meant to be organic—will continue to be developed in 2008-2009, including adding and updating information.

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NASPO Green Purchasing Policy Statement

Three (3) parts:

- Policy Statement
- Purpose
- Definitions

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Part A: Policy Statement

The National Association of State Procurement Officials (NASPO) actively encourages green purchasing practices in both state and local governments. We:

- provide resources and information
- develop policies and programs
- educate decision makers
- lead green purchasing initiatives

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Part B: Purpose

NASPO is uniquely positioned to coordinate the purchasing power of state and local governments to achieve significant progress towards environmentally preferable goals. Further, NASPO believes that the "greening" of purchasing is critically important and wishes to be a leader in advancing green purchasing in state and local governments. NASPO's efforts will increase the use and availability of environmentally preferable "green" products, reduce environmental impacts, increase recycling, and reduce energy consumption on a nationwide basis.

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Part C: Definitions

- “Environmentally preferable goods and services” are those that have a lesser or reduced impact on the environment over the life cycle of the good or service when compared with competing goods or services that serve the same purpose. Environmentally preferable goods may also have one or more of the following characteristics:
 - reduced packaging
 - ease of re-use, refurbishment, remanufacture, or recycling at end of life
 - reduction of greenhouse gas emissions and air contaminants
 - improved energy and water efficiency;
 - reduced waste and practices that support reuse and recycling
 - use of renewable resources
 - reduced hazardous wastes
 - reduced toxic and hazardous substances
 - practices that support and sustain healthy communities and social structures.

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Responsible Purchasing Network (RPN)
www.responsiblepurchasing.org

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Next Steps

- Resource Guide
- Annual survey from RPN reports on green standards
- Senate bill to regulate eco-labeling
- Managing growth, new terminology
- Standardization
- Cooperative Agreements

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Examples of State Green Purchasing Policies/ Initiatives

- California, Public Contract Code (Section 12400-12404), n.d.
- California EPA, Transportation Policy, undated
- California, Public Contract Code section 12156
- California, Executive Order S-02-04, 2004
- Illinois, Executive Order for Green Activities, 2001
- Iowa, Executive Order 6
- Massachusetts Green Electronics Bidding and Procurement
- New Jersey, Executive Order 11, 2006
- New Mexico Climate Change Executive Order, 2006
- New York, Executive Order 4, 2008
- New York, Executive Order 134, n.d
- Ohio, Executive Order 2007-02
- North Carolina Executive Order 156
- Virginia, Executive Order 48, 2007
- Washington, Executive Order 04-01 on Persistent Toxic Chemicals, 2004
- Wisconsin, Executive Order 145, 2008

Source: Responsible Purchasing Network

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In Tennessee

- Promote the adoption of sustainable procurement policies in local govt.
- Educate end users, get their buy in. In many cases their jobs will be made easier.
- Interactive demos with manufacturers

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5 things you can do now

- Low Paper
- Optimize energy efficiency
- Lighten your carbon footprint
- Green your travel
- Eat smart
- [http://www.oregon.gov/ENERGY/CONS/BUS/docs/Green Office Guide.pdf](http://www.oregon.gov/ENERGY/CONS/BUS/docs/Green_Office_Guide.pdf)

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Questions?
